

**President’s Column**

Even if you’re not French or a fan of Bastille Day, July 14 will be a cause to celebrate for Wichita Professional Communicators. Join us for our annual summer social mixer that evening at the historic home of Adriene and Randy Rathbun. This is a fun opportunity to socialize and introduce potential new students and professional members to Wichita Professional Communicators. Members are encouraged to bring a colleague or other potential member and enjoy great conversation and “communications” as well as delicious food prepared by our hostess, myself and other board members. As part of the mixer, WPC holds a fundraiser for its scholarship fund. This year we were able to fund significant scholarships for two students. If you have any items to donate, I’ll be picking up donations before the auction. See the article below for more details on the mixer and how to donate to the silent auction.

— Beth Bower

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**Mix it up — plan to attend the July 14 summer social mixer**



The 9th Annual Wichita Professional Communicators Summer Membership Mixer offers to be a fun time this year with the theme, Viva la Bastille. Join fellow WPC members and network with potential members from 6:30 to 8:30 p.m. Wednesday, July 14, at the home of Adriene and Randy Rathbun, 158 N. Roosevelt.

Please bring yourself, along with a colleague or other potential member, and enjoy a delicious variety of hors d’oeuvres prepared by board members, hostess Adriene Rathbun, who is a food blogger and cooking class teacher, and WPC president Beth Bower, a food and wine enthusiast. Wine and non-alcoholic beverages will be available, as well.

There is a \$7 charge for members and guests. Please RSVP to Becky Funke no later than noon Monday, July 12, at [bfunke@activeagingonline.com](mailto:bfunke@activeagingonline.com), call 316-942-5385,

As this is WPC’s major fundraiser of the year for its scholarship fund, members are encouraged to donate items for bid in the silent auction held during the mixer. If you have an item to donate — only very gently used books if donating books, please — contact Melissa Lacey Nagy, [Melissa\\_LaceyNagy@viachristi.org](mailto:Melissa_LaceyNagy@viachristi.org) for a donation form. To arrange for a pickup of your item, contact Beth Bower, [beth@goodlifeguy.com](mailto:beth@goodlifeguy.com) or call (316) 204-7365.

**DATE:** Wednesday, July 14  
**TIME:** 6:30-8:30 p.m.  
**PLACE:** 158 N. Roosevelt., Wichita  
**COST:** \$7 for members and guests

**Reservations/cancellations required:**  
Contact Becky Funke,  
[bfunke@activeagingonline.com](mailto:bfunke@activeagingonline.com), 316-942-5385,  
by noon Monday, July 12.

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## Member news

Received a promotion or award, changed jobs? Share your news with your fellow WPC members and friends. E-mail nwsbrfs editor, Amy Geiszler-Jones, [algj64@sbcglobal.net](mailto:algj64@sbcglobal.net).

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### Early bird discount deadline for national conference is July 21

If you plan to attend this year's National Federation of Press Women conference, you can save \$50 on the registration fee if you register by July 21. This year's conference is being held Aug. 26-30 in Chicago. Early bird registration for the entire conference is \$350 for NFPW members. Early bird discounts are also available on the day rates.

The theme for this year's conference is Face 2 Face in Illinois: Reinvention, Innovation. Among the topics conference-goers will hear about are how the Chicago Tribune has reinvented itself, how to get started on Twitter, how to recreate one's life through memoir writing, how to be a successful freelancer, and how to use humor in one's writing. For more information about the conference and the planned sessions, go to <http://www.nfpw.org/conference.htm>

If you plan to make a holiday of the trip to Chicago, NFPW has arranged for various tours starting on Monday, Aug. 23.

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### WPC Programs & Calendar • Year 2010-11

- July 13: WPC board meeting, noon at Watermark, 4701 E. Douglas
- July 14: Summer WPC mixer, 6:30 p.m., Rathbun residence, 158 N. Roosevelt
- Aug. 4: WPC monthly luncheon, 11:30 a.m. at Larkspur, 904 E. Douglas
- Aug. 10: WPC board meeting, noon at Watermark, 4701 E. Douglas
- Aug. 26-28: NFPW conference in Chicago

WPC offers professional development and major networking opportunities for working communicators, freelancers and career-directed students. Membership is open to any person who is paid as a communicator. We welcome visitors to our monthly luncheon meetings. Members \$12, students \$10, all others \$15. Check in and pay at the WPC table inside the banquet room, or prepay with PayPal on the WPC Web site. Members: please leave your nametag with Teresa Veazey, membership chair.

### RESERVATIONS, CANCELLATIONS REQUIRED

E-mail [bfunke@activeagingonline.com](mailto:bfunke@activeagingonline.com) or call 942-5385 *no later than noon on Monday* before each luncheon meeting. You're responsible for your reservation or cancellation. **If you reserve a spot but do not attend, you are still responsible for paying for lunch.** If you don't have a reservation but wish to attend the meeting, we'll try to give you a seat but do not plan to eat. Meetings begin promptly at 11:30 a.m. If you've reserved a meal but haven't arrived by 11:45 a.m., your plate may be sold.

### MEMBERSHIP DUES

- WPC Professional:** \$138 (Includes membership in National Federation of Press Women, Kansas Professional Communicators and Wichita Professional Communicators)
- WPC Local:** \$50 (Membership in WPC only)
- WPC Student:** \$35 (Includes membership in NFPW, KPC and WPC)
- WPC Emeritus:** One-time payment of \$105 for KPC plus \$20 annually for NFPW (no additional WPC dues necessary). Make payment to WPC.

### COMM LINKS

Wichita Professional Communicators: [www.wichitaprofessionalcommunicators.com](http://www.wichitaprofessionalcommunicators.com)  
Kansas Professional Communicators Web site: [www.kansasprofessionalcommunicators.org](http://www.kansasprofessionalcommunicators.org)  
National Federation of Press Women site: [www.nfpw.org](http://www.nfpw.org)

## 2010 WPC Board

PRESIDENT - Beth Bower [beth@goodlifeguy.com](mailto:beth@goodlifeguy.com)  
PAST PRESIDENT - Wilma Moore-Black [wmbcreative@yahoo.com](mailto:wmbcreative@yahoo.com) *or* [wilma.black@wichita.edu](mailto:wilma.black@wichita.edu)  
PRESIDENT-ELECT - Susan Hund-Milne [susanhm@cox.net](mailto:susanhm@cox.net)  
SECRETARY - Carreen Simon [carreen.simon@cox.net](mailto:carreen.simon@cox.net)  
TREASURER - Melissa Lacey Nagy [melissa\\_laceynagy@via-christi.org](mailto:melissa_laceynagy@via-christi.org)  
VP MEMBERSHIP – Teresa Veazey [Teresa.Veazey@wichita.edu](mailto:Teresa.Veazey@wichita.edu)  
VP PROGRAMS - Jill Miller [jilldm@swbell.net](mailto:jilldm@swbell.net)  
AT-LARGE - Kathy Souter [kathy210929@cox.net](mailto:kathy210929@cox.net)  
AT-LARGE - Shannon Littlejohn [shannon.littlejohn@wichita.edu](mailto:shannon.littlejohn@wichita.edu)  
SCHOLARSHIPS - Deb Umberger [dumberger@ilrcks.org](mailto:dumberger@ilrcks.org)  
COURTESY / RESERVATIONS - Becky Funke [bfunke@activeagingonline.com](mailto:bfunke@activeagingonline.com)  
NEWSLETTER EDITOR / E-NEWS - Amy Geiszler-Jones [algj64@sbcglobal.net](mailto:algj64@sbcglobal.net)  
WEB MANAGER – Jennifer Heinicke [jenniker@gmail.com](mailto:jenniker@gmail.com)  
HISTORIAN - Liz Kennedy [lizkennedy@wscribe.com](mailto:lizkennedy@wscribe.com)