

President's Column

A big round of applause for our summer mixer hosts, Adriene and Randy Rathbun. Their home is beautiful and so are they for letting us invade it. Adriene is a great chef and the food was fabulous. The quiche was delicious. Thank you both so very much. If you haven't taken one of Adriene's "Social" in-home demonstration cooking classes, book now at www.findyourwingsocial.com.

Also, thanks to everyone who helped make the mixer a success. We garnered five new members and raised more than \$400 to help fund our scholarship program. Everyone was very generous with their time, talent and, of course, money. It's always great to meet new people and renew friendships. While our normal programs are exciting, educational and important in furthering our careers, networking is important as well. Summer is the perfect time to do that and we did!

We're looking forward to the rest of the year and Jill Miller, our vice president for programming, has lined up some outstanding programs that will add to your career development and offer a great opportunity to have fun too.

See you in August.

— Beth Bower

August luncheon: Wichita's downtown development a year later



It's been a year since Jeff Fluhr, president of the Wichita Downtown Development Corp., spoke to Wichita Professional Communications about progress of a comprehensive master plan for redeveloping downtown Wichita. He'll update WPC about that venture at the group's next luncheon at 11:30 a.m. Wednesday, Aug. 4, at Larkspur, 904 E. Douglas.

As president of the WDDC, Fluhr is responsible for carrying out WDDC's mission to strengthen downtown Wichita as "the heart of the community." In this capacity, he works closely with the WDDC Board of Directors, private sector partners and local government to stimulate new investment and interest in downtown Wichita. Fluhr will talk about the specifics of the draft of the Downtown Master Plan.

Please RSVP to Becky Funke **no later than noon Monday, Aug. 2**, at bfunke@activeagingonline.com, call 316-942-5385, or reserve and prepay with PayPal at www.wichitaprofessionalcommunicators.com. Remember, the RSVP deadline is firm, and individuals are responsible for payments for cancellations received after the deadline.

DATE: Wednesday, Aug. 4
TIME: 11:30 a.m. *sharp*-12:30 p.m.
PLACE: Larkspur, 904 E. Douglas
COST: Members \$12, students \$10, guests \$15

Reservations/cancellations required:
E-mail Becky Funke **by noon Monday, Aug. 2**, at bfunke@activeagingonline.com or call 942-5385. To prepay online using PayPal, visit the WPC Web site.

Member news

Joan Carter is the new advertising manager at Active Aging. She can be reached at jcarter@activeagingonline.com.

Welcome to the following individuals who joined WPC during the organization's July mixer: **Julie Baker, Patrice Hein, Madeline McCullough, Sierra Scott** and **Elizabeth Winterbone**.

Members **Donna Dilsaver, Shannon Littlejohn, Jill Miller** and **Kathy Souter** plan to attend the NFPW national convention in Chicago next month.

Condolences to former longtime member **Janet Craighead** on the death of her daughter, Candle Townsend. Cards may be sent to Janet at her home address, 14 English Ave. Wichita, KS 67208.

Received a promotion or award, changed jobs? Share your news with your fellow WPC members and friends. E-mail nwsbrfs editor, Amy Geiszler-Jones, algj64@sbcglobal.net.

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WPC taking bids to design a print piece

Wichita Professional Communicators is taking bids from its members for a design piece to tout the benefits — networking, reduced monthly program fees, job alerts and scholarship fundraising etc. — and spread the word about our great organization

The specifications are for a four-color, two-sided envelope stuffer (must fit into a No. 10 envelope) that can be used for mailings, handout, displays and such. The final product would need to be provided in both live files (InDesign) for print and a PDF for electronic distributions and posting purposes. The designer would coordinate this project with Beth Bower, WPC president. The designer would not be responsible for writing content. It is intended that any artwork will be provided, as well. A proof must be ready for review by Monday, Sept. 13.

For more information or details about this request for bids, which is open to WPC members only at this time, please contact Beth Bower at beth@goodlifeguy.com. Reminder: Bids must be submitted to Beth's e-mail address no later than midnight Sunday, Aug. 15.

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WPC Programs & Calendar • Year 2010-11

- Aug. 4: WPC monthly luncheon, 11:30 a.m. at Larkspur, 904 E. Douglas
- Aug. 10: WPC board meeting, noon at Watermark, 4701 E. Douglas
- Aug. 26-28: NFPW conference in Chicago
- Sept. 1: WPC monthly luncheon, 11:30 a.m. at Larkspur, 904 E. Douglas
- Sept. 14: WPC board meeting, noon at Watermark, 4701 E. Douglas
- Oct. 6: WPC monthly luncheon, 11:30 a.m. at Larkspur, 904 E. Douglas
- Oct. 12: WPC board meeting, noon at Watermark, 4701 E. Douglas

WPC offers professional development and major networking opportunities for working communicators, freelancers and career-directed students. Membership is open to any person who is paid as a communicator. We welcome visitors to our monthly luncheon meetings. Members \$12, students \$10, all others \$15. Check in and pay at the WPC table inside the banquet room, or prepay with PayPal on the WPC Web site. Members: please leave your nametag with Teresa Veazey, membership chair.

RESERVATIONS, CANCELLATIONS REQUIRED

E-mail bfunke@activeagingonline.com or call 942-5385 *no later than noon on Monday* before each luncheon meeting. You're responsible for your reservation or cancellation. **If you reserve a spot but do not attend, you are still responsible for paying for lunch.** If you don't have a reservation but wish to attend the meeting, we'll try to give you a seat but do not plan to eat. Meetings begin promptly at 11:30 a.m. If you've reserved a meal but haven't arrived by 11:45 a.m., your plate may be sold.

MEMBERSHIP DUES

- WPC Professional:** **\$138** (Includes membership in National Federation of Press Women, Kansas Professional Communicators and Wichita Professional Communicators)
- WPC Local:** **\$50** (Membership in WPC only)
- WPC Student:** **\$35** (Includes membership in NFPW, KPC and WPC)
- WPC Emeritus:** One-time payment of **\$105** for KPC plus **\$20** annually for NFPW (no additional WPC dues necessary). Make payment to WPC.

COMM LINKS

Wichita Professional Communicators: www.wichitaprofessionalcommunicators.com

Kansas Professional Communicators Web site: www.kansasprofessionalcommunicators.org

National Federation of Press Women site: www.nfpw.org

2010 WPC Board

PRESIDENT - Beth Bower beth@goodlifeguy.com

PAST PRESIDENT - Wilma Moore-Black wmbcreative@yahoo.com *or* wilma.black@wichita.edu

PRESIDENT-ELECT - Susan Hund-Milne susanhm@cox.net

SECRETARY - Carreen Simon carreen.simon@cox.net

TREASURER - Melissa Lacey Nagy melissa_laceynagy@via-christi.org

VP MEMBERSHIP – Teresa Veazey Teresa.Veazey@wichita.edu

VP PROGRAMS - Jill Miller jilldm@swbell.net

AT-LARGE - Kathy Souter kathy210929@cox.net

AT-LARGE - Shannon Littlejohn shannon.littlejohn@wichita.edu

SCHOLARSHIPS - Deb Umberger dumberger@ilrcks.org

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