

## President's Column

Last month was the 90th anniversary of the 19th Amendment that gave women the right to vote. This monumental piece of legislation took many years, too-many-to-count campaigns and way, way too many roadblocks including being stifled by the U.S. Senate as the amendment to the Constitution was blocked, repeatedly. Finally, on Aug. 26, 1918 — now known as Women's Equality Day — the amendment officially became part of the Constitution. Hurray!

If you would like to read a great report summing up this success go to this link of an article by NY Times Op-Ed Columnist Gail Collins at <http://www.nytimes.com/2010/08/14/opinion/14collins.html?emc=eta>. It's not the entire story by any means but it will give you a bit of the history of this tremendous action that allowed women the right to vote and changed the course of America's history.

And from Liz Kennedy: Kudos to Beth Chiles Hershberger and other members of WPC who have been involved in the League of Women Voters celebration of the 19th amendment. It's hard to believe that nationwide women have only had the right to vote since the 19th amendment became part of the Constitution 90 years ago. The amendment states: "The right of citizens of the United States to vote shall not be denied or abridged by the United States or by any State on account of sex. Congress shall have power to enforce this article by appropriate legislation." Although the amendment was first introduced in Congress in 1878, not until Aug. 18, 1920 was it ratified, and only then after several generations of women and other supporters had fought mightily for women's right to vote. Think of all that went before you when you exercise your right to vote!

This goes to print too soon to know how well Kansas (and Wichita) did in the National competition, but we certainly were well represented. Five board members from Wichita attended this year's conference in Chicago and I think it says much for the health and viability of our chapter. We're not only a friendly group of people interested in communicating but we support monthly outstanding and educational events. And we always have something to say about the latest changes, upgrades in technology and the state of communications in general.

— Beth Bower

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## September luncheon: Working design magic

Bill Gardner can work some magic both on and off the job. Hear him talk about the latest design trends and tricks at the next Wichita Professional Communicators luncheon meeting at 11:30 a.m. Wednesday, Sept. 1, at Larkspur, 904 E. Douglas. His presentation will begin shortly after the 11:30 a.m. luncheon start-time so please be prompt.

As president of Gardner Design, Gardner's work has produced effective and award winning results for industry leaders such as Cessna, Spirit AeroSystems, Bombardier/Learjet, Thermos/ Nissan, Pepsi, Pizza Hut, Coleman Outdoor, Kroger, Hallmark, Cargill Corp., SeaWorld, and others. His design work has appeared or been featured in *Communication Arts*, *Print*, *Graphis*, *New York Art Directors*, the Museum of Modern Art and many other national and international design exhibitions. His works and writings regarding corporate identity, environmental graphics and three-dimensional design have been published in numerous books and periodicals.

Gardner is the founder of [www.logolounge.com](http://www.logolounge.com), the international, cross-referenced, compendium of logos from the worlds leading corporate identity designers. He co-authored the best selling books *LogoLounge Volume 1, 2, 3, 4, and 5* for Rockport Publishers and has just completed *LogoLounge Volume 6*. He has also completed *Initials and Crests*, and *Animals and Mythology*, the first two volumes of the *LogoLounge Master Library Series*. This new seven-volume set explores in depth the history and future of various categories of identity design.



In his spare time, Gardner has completed a six-year term as the territorial vice president of the International Brotherhood of Magicians.

Please **RSVP to Becky Funke no later than noon Monday, Aug. 30**, at [bfunke@activeagingonline.com](mailto:bfunke@activeagingonline.com), call 316-942-5385, or reserve and prepay with PayPal at [www.wichitaprofessionalcommunicators.com](http://www.wichitaprofessionalcommunicators.com). Remember, the RSVP deadline is firm, and individuals are responsible for payments for cancellations received after the deadline.

**DATE:** Wednesday, Sept. 1  
**TIME:** 11:30 a.m. *sharp*-12:30 p.m.  
**PLACE:** Larkspur, 904 E. Douglas  
**COST:** Members \$12, students \$10, guests \$15

**Reservations/cancellations required:**  
E-mail Becky Funke **by noon Monday, Aug, 30**, at [bfunke@activeagingonline.com](mailto:bfunke@activeagingonline.com) or call 942-5385. To prepay online using PayPal, visit the WPC Web site.

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### Preview of upcoming luncheon topic

If you want to find out more about VolunteerKansas.org, a new effort being directed by WPC member Nola Brown, before the November WPC luncheon, then plan to attend the nonprofit's press conference and volunteer event at 5:30 p.m. Thursday, Sept. 9, at Exploration Place, 300 N. McLean.

Brown will talk about VolunteerKansas.org at the Nov. 3 WPC meeting.

For more information about the group, go to [www.volunteerkansas.org](http://www.volunteerkansas.org) or contact them at (316) 260-3353 or [contact@volunteerkansas.org](mailto:contact@volunteerkansas.org).

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### Member news

Welcome to the following individuals who recently joined WPC: **Barrick Wilson**, marketing and communications manager at Newton Medical Center, and **Valerie Atkinson**, a Friends University student.

We're looking forward to hearing from members **Shannon Littlejohn**, **Jill Miller**, **Wilma Moore-Black**, **Melissa Lacey Nagy** and **Kathy Souter** who were planning to attend the NFPW national convention in Chicago.

*Received a promotion or award, changed jobs? Share your news with your fellow WPC members and friends. E-mail nwsbrfs editor, Amy Geiszler-Jones, [algj64@sbcglobal.net](mailto:algj64@sbcglobal.net).*

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### WPC Programs & Calendar • Year 2010-11

- Aug. 26-28: NFPW conference in Chicago
- Sept. 1: WPC monthly luncheon featuring designer Bill Gardner, 11:30 a.m. at Larkspur, 904 E. Douglas
- Sept. 14: WPC board meeting, noon at Watermark, 4701 E. Douglas
- Oct. 6: WPC monthly luncheon featuring Wichita city manager Robert Layton, 11:30 a.m. at Larkspur, 904 E. Douglas
- Oct. 12: WPC board meeting, noon at Watermark, 4701 E. Douglas
- Nov. 3: WPC monthly luncheon featuring Volunteer Kansas director Nola Brown, 11:30 a.m. at Larkspur, 904 E. Douglas
- Nov. 9: WPC board meeting, noon at Watermark, 4701 E. Douglas
- Dec. 1: WPC monthly luncheon featuring Wichita Eagle reporter Bonnie Bing on holiday party manners, 11:30 a.m. at Larkspur, 904 E. Douglas
- Dec. 7: WPC board meeting, noon at Watermark, 4701 E. Douglas

WPC offers professional development and major networking opportunities for working communicators, freelancers and career-directed students. Membership is open to any person who is paid as a communicator. We welcome visitors to our monthly luncheon meetings. Members \$12, students \$10, all others \$15. Check in and pay at the WPC table inside the banquet room, or prepay with PayPal on the WPC Web site. Members: please leave your nametag with Teresa Veazey, membership chair.

## RESERVATIONS, CANCELLATIONS REQUIRED

E-mail [bfunke@activeagingonline.com](mailto:bfunke@activeagingonline.com) or call 942-5385 *no later than noon on Monday* before each luncheon meeting. You're responsible for your reservation or cancellation. **If you reserve a spot but do not attend, you are still responsible for paying for lunch.** If you don't have a reservation but wish to attend the meeting, we'll try to give you a seat but do not plan to eat. Meetings begin promptly at 11:30 a.m. If you've reserved a meal but haven't arrived by 11:45 a.m., your plate may be sold.

## MEMBERSHIP DUES

**WPC Professional:** \$138 (Includes membership in National Federation of Press Women, Kansas Professional Communicators and Wichita Professional Communicators)  
**WPC Local:** \$50 (Membership in WPC only)  
**WPC Student:** \$35 (Includes membership in NFPW, KPC and WPC)  
**WPC Emeritus:** One-time payment of \$105 for KPC plus \$20 annually for NFPW (no additional WPC dues necessary). Make payment to WPC.

## COMM LINKS

Wichita Professional Communicators: [www.wichitaprofessionalcommunicators.com](http://www.wichitaprofessionalcommunicators.com)  
Kansas Professional Communicators Web site: [www.kansasprofessionalcommunicators.org](http://www.kansasprofessionalcommunicators.org)  
National Federation of Press Women site: [www.nfpw.org](http://www.nfpw.org)

## 2010 WPC Board

PRESIDENT - Beth Bower [beth@goodlifeguy.com](mailto:beth@goodlifeguy.com)  
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