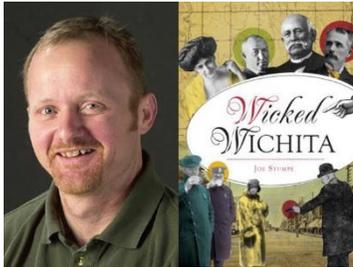


Joe Stumpe shares Wicked Wichita stories at WPC luncheon



Joe Stumpe, a musician, cook and former Eagle reporter, spent more than a year researching the madams and murderers, bootleggers and bank robbers, and con men and crooked cops that gave Wichita its wicked reputation. Stumpe will share his stories as our February luncheon speaker at the Larkspur Bistro.

Stumpe has been a professional writer for 30 years, authoring articles for The New York Times, Agence France-Presse, Wichita Eagle, Arkansas Democrat-Gazette, Splurge magazine and many advertising clients. From 2000 to 2009 he was food editor of The Wichita Eagle. He is the current editor of the active age, a publication serving those 55 and older in Sedgwick Butler and Harvey counties.

He continues to be active in the city's food scene, teaching cooking classes. As a musician, Stumpe performs frequently in the Wichita area and has recorded three CDs of original songs.

Doors open at 11 a.m. for networking. The buffet starts at 11:30 a.m.

WPC also holds a raffle during its program to raise money for its annual scholarship fund. Tickets are \$1 each or 6 tickets for \$5.

So come network, eat lunch, get inspired by guest speakers and help a future communication colleague in the process!

Please RSVP **no later than noon Tuesday, Feb. 5** <https://www.eventbrite.com/e/wpc-monthly-meeting-and-luncheon-february-2019-tickets-55384652988> Remember, the RSVP deadline is firm, and individuals must pay for cancellations received after the deadline.

DATE: Wednesday, Feb. 6

TIME: 11:30 a.m. *sharp*

PLACE: Larkspur Bistro, 904 E. Douglas

COST: Members \$15, students \$10, guests \$20

There is a \$5 walk-in fee for members and nonmembers if you did not make a luncheon reservation.

Reservations/cancellations required:

Go to [Eventbrite](https://www.eventbrite.com/e/wpc-monthly-meeting-and-luncheon-february-2019-tickets-55384652988) by **noon Tues., Feb. 5.**

Payment may be made online, or you may pay at the door.

Words from the WPC president: It takes a village

You know the saying – it takes a village. Our village is full of really smart people, and we need your help. The Wichita Professional Communicators board is looking at initiatives that require people with great web and communications skills and event ideas. We know you have them!

In no particular ranking, here's where we need your help:

- Updating our website. It's been something like five years since our site was updated. We need to update our look, be more user friendly and even possibly include a member directory. MeLinda Schnyder, our webmaster, needs some folks to share their skills and time to this effort. It'll be a great team project.
- Revitalizing our communications. I came to the board as the newsletter editor in 2009 and used the same template my predecessor gave me. More than a decade later, we're still using that same template. What are some of our options to revitalize our newsletter and to employ other communications tools and how should we best use them?
- Expanding our programming. We plan to continue our mainstay lunchtime programming, but we could broaden our networking and professional development opportunities, we heard in our Table Topics presentation in January. Nadya Faulx, our new programming vice president, has a full plate planning the monthly programs so she needs some reinforcements to help consider and develop a few other events



that we can offer the communications community. Get your planner hats on and let us know what we should be offering.

Pulling together a few people for each initiative will have so many benefits: We'll be able to learn from one another and about one another, we'll be able to contribute to making you and WPC stronger professionally, and I bet we'll have fun doing it together. (Maybe there's coffee or wine dates to be made to help with the fun.) Please let me know how you can help out – my email is algj@64@sbcglobal.net or call me at 316.210.4931.

– Amy Geiszler-Jones



KPC Kansas Professional Communicators

Annual Conference & Awards Luncheon

Saturday, March 23, 2019

Gufler Mansion, Emporia

Watch for details!

SAVE THE DATE

Community resources for communicators

WPC strives to offer networking opportunities, help fulfill professional development, provide insight to issues and be a resource. With an eye on the latter, we will make you aware of other resources available in the community that can benefit or may interest you as communicators.



Post-Super Bowl quarterbacking – of the ads

Some people watch the Super Bowl for the commercials, not the game. AMA Wichita is hosting a panel of experts for its lunchtime program Thursday, Feb. 7, who will discuss the design, messaging, video craftsmanship and creative content from the Feb. 3 Super Bowl game. The Super Bowls Ads After Show event meets from 11:30 a.m.-1 p.m. at the NCAT/WSU Tech lecture hall, 4004 N. Webb . Tickets range from \$15 to \$35. Purchase by Feb. 5 at <https://www.eventbrite.com/e/super-bowl-ads-after-show-tickets-55025041380?aff=ebdssbdestsearch>

Meetups

Coffee and Social Mingle Wichita is a free meetup for social media enthusiasts to connect, educate and influence one another, especially if you're in the social media and marketing industries. The next meetup is 9-11 a.m. Monday, Feb. 11 at Kookaburra Coffee, 9414 W. Central. The topic focus will be videos.

WordPress ICT is holding its free meetups on the second Thursdays of the month from 11 a.m.-noon at the Garvey Center KIVA Building, 220 W. Douglas. The Feb. 14 meetup focus is image and website optimization. The March 14 meetup will focus on design basics.

Speed dating for makeup artists and photographers

The Hive is hosting a speed-dating session to put together makeup artists who want people to look their best for photos and photographers who want to give their clients great shots. It's 7-9 p.m. Wednesday, Feb. 13, at The Hive, 200 Broadway #110. Tickets are \$12, purchase at <https://www.eventbrite.com/e/speed-dating-for-makeup-artists-and-photographers-tickets-53211658503?aff=ebdssbdestsearch>

Learn tough talking, networking and other skills

Some of the upcoming sessions at The Finishing School for Modern Women, run by WPC member Jill Miller, focus on learning skills for having tough conversations at work, networking, negotiating and public speaking. One class costs \$35 with discounts for multiple classes. Upcoming seminars include:

- Tough Talks, 6-8:30 p.m. Wednesday, Jan. 30
- Making Connections that Count, 9:30 a.m.-noon Friday, Feb. 8
- Getting What You Want, 6-8:30 p.m. Thursday, Feb. 21
- Genuine Voice in the Spotlight, 6-8:30 p.m. Wednesday, Feb. 27

To register or find out more, visit www.finishingschoolformodernwomen.com

WPC Programs & Calendar 2019

- Feb. 6 WPC monthly luncheon program, 11:30 a.m., Larkspur Bistro, 904 E. Douglas, Joe Stumpe discusses his new book, "Wicked Wichita"
- Feb. 11 WPC board meeting, noon, Watermark, 4701 E. Douglas

WPC offers professional development and major networking opportunities for working communicators, freelancers and career-directed students. Membership is open to any person who is paid as a communicator. We welcome visitors to our monthly luncheon meetings. Members \$15, students \$10, all others \$20. Check in and pay at the WPC table inside the banquet room, or prepay through Eventbrite. Members: please leave your name tag with our check-in hostesses. In times of inclement weather, WPC will follow the status of USD 259 closures in deciding to cancel a monthly program meeting.

Renew or join for 2019

WPC has maintained a diverse, vibrant membership, and we want to build on that success, as well as contribute to yours. Membership in WPC is by the calendar year, so please remember to renew or join for 2019, if you haven't already. Download the 2019 app from the WPC [website](#), fill it out and mail it or bring it to the next meeting.

Join early in the year so that you can reap the benefits of membership the entire year. We'd also appreciate your help in letting other potential members know about WPC.



COMM LINKS

Wichita Professional Communicators: www.wichitaprofessionalcommunicators.com

Kansas Professional Communicators: www.kansasprofessionalcommunicators.org

National Federation of Press Women: www.nfpw.org

NFPW Agenda newsletter: <http://nfpw.org/pdf/currentissue.pdf>.

2019 WPC Board

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Vice president: Adrienne Churchill, nachurch11@gmail.com

Secretary: Darcy Gray, dgray5@kumc.edu

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At-large members:

Elizabeth Bower, beth@goodlifeguy.com

Carreen Gibbons, carreens@gmail.com

Cheryl Miller, cheryl.miller@wichita.edu

Annie Welsbacher, awelsbacher@gmail.com

June 27-29, 2019 ~ Baton Rouge, Louisiana
NFPW Professional Communicators Conference
To register: go to nfpw.org



Professional development, supporting freedom of the press and honoring the best in communications are the three pillars of the annual NFPW Professional Communications Conference. Our sessions are as diverse as our membership — professional women and men pursuing careers across the communications spectrum.



The Hilton Baton Rouge Capitol Center: conference hotel

Enjoy extra time at conferences to learn about the conference city and state. Members of the host affiliate organize tours before and after the conference. Recent tours have included behind-the-scenes access to Graceland and the Johnson Space Center, as well as guided trips to Arches National Park in Utah and the Gulf Shore of Alabama.

Sessions at past conferences have included crisis communications, social media skills, memoir writing, branding yourself and leadership. During two separate evening banquets, we honor our NFPW [Communicator of Achievement](#) and the winners in our national Communications Contest.



Main house at the Laura Plantation: one of the pretour stops