



# Wichita Professional Communicators

Affiliated with Kansas Professional Communicators and NFPW

[www.wichitaprofessionalcommunicators.com](http://www.wichitaprofessionalcommunicators.com)

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## WPC January Program

**What:** Behind the scenes of Storycorps' One Small Step in Wichita with Tami Bradley

**When:** 11:30 a.m. – 1 p.m.  
Wednesday, Jan. 5

**Where:** Larkspur Bistro & Bar,  
904 E. Douglas Ave., Wichita,  
KS 67202

**Registration:** RSVP by noon Tuesday, Nov. 30, on Eventbrite to save \$5! Advance tickets are \$20 for members and \$25 for non-members. Walk-ins are \$25 for members and \$30 for non-members. Students are \$10. (Ticket price includes buffet lunch, dessert, water, coffee or tea. Please note: If you register to pay at the door, you will be invoiced if you do not attend.)

## BEHIND THE SCENES OF STORYCORPS' ONE SMALL STEP IN WICHITA

featuring Tami Bradley,  
Bothner and Bradley, Inc.

Worried about the chaos and thought divides in our country? Tired of all the shouting and bickering between neighbors and family members?

If you've been asking yourself "What can I do to help?" as a communicator and as a human being, you may be ready to take One Small Step with StoryCorps.

Start the year off on the right foot with One Small Step in Wichita. Join Tami Bradley, of Bothner and Bradley, to learn how StoryCorps launched this compelling initiative locally. She will share the community engagement and communication strategies



behind bringing the campaign to Wichita.

Proceeds from this event help support WPC's scholarship fund. You may donate directly on our [Donate page](#). Every year, WPC provides scholarships of up to \$2,000 for Wichita-area college students majoring in a communications field.

# Job Opportunities

Keeping an eye out for you

- **The Wichita Regional Chamber of Commerce** is hiring a [vice president of marketing and communications](#).
- **ReeceNichols** is hiring a [marketing coordinator](#).
- **Wichita State University** is looking for a [multimedia coordinator](#).

# More Jobs!

- **Koch Industries** is looking for a [Communications and Marketing Specialist](#).
- **Equity Bank** is looking for a [Retail Banking Training Specialist](#).
- **Intrust Bank** is looking for a [Social Media Strategist](#).

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## From the WPC President

# Getting the year up and running



Happy 2022! I hope this newsletter finds you well and energized to tackle a new year. I don't know about you, but I'm still tired from 2020 and 2021. I don't think there are enough vacation days in the world to catch up from all of the constant movement,

pivoting and communicating we all had to do for our respective organizations during the pandemic. As the pandemic surges on, I encourage all of you to stay healthy however you're able — mask up, get vaccinated, get the booster, social distance, sanitize, etc. You know the drill.

I'm really excited to get the year up and running. Our first speaker will be Tami Bradley of Bothner & Bradley, Inc. She is championing the One Small Step initiative from StoryCorps here in Wichita, and what better way to start a new year by learning about a program that encourages having the hard conversations with people and finding some common ground amongst our differences? As we enter a new year and make resolutions, keep in mind those uncomfortable ones we think about pursuing but oftentimes set aside for another year.

And don't forget to make professional resolutions as well. One thing I enjoy about this group is being surrounded by professionals who encourage me and stand in my corner. That's powerful. So if your resolutions involve changing career paths, asking for a raise or reconfiguring your current job responsibilities to take on more challenges, please know you have a village of communicators cheering you on.

I wish you much success in 2022. If you have thoughts, ideas, feedback or simply want to say hello, please feel free to send me an email. I enjoy making connections and meeting new people (even though I'm a huge introvert – it's all about balance).



Sean Jones

# MEMBER PROFILE



## Kylie Cameron NEWSLETTER EDITOR

### What is your current profession?

News reporter at KMWU covering Wichita City Hall and other assignments. I love working in news and in public media to help serve my community.

### What is your current board role?

Currently, I serve as the newsletter editor for WPC. Previously, I was the secretary during 2020-21. If you'd like to get ahold of me or have an idea for the newsletter, you can contact me at [cameron@kmuw.org](mailto:cameron@kmuw.org).



Jess Bailey

## KPC honorees for NFPW milestones

Two women with ties to Kansas Professional Communicators — including a former longtime member of Wichita Professional Communicators — were among the more than 30 NFPW members who were recognized for reaching milestone years of membership at the June NFPW conference.

Jane Lee of Kansas City, Missouri, was honored for reaching 55 years, while Elizabeth “Liz” Kennedy, now a member of the Oregon Press Women, was recognized for her 35-year membership.

Lee began her career as a reporter in the mid-1960s in Lawrence, Kansas. When she started her family, she began working part time in public relations, and in 1984 opened Jane Lee Communications. She won numerous awards, including the NFPW sweepstakes award

in 1998. Lee has served as her affiliate president and on the NFPW board. She retired in 2016.

A lifelong learner, Kennedy earned a Bachelor of Arts in English literature from Brown University and 40 years later, a Master of Science in instructional design and technology from Emporia State University. A freelance writer who now writes an eight-page weekly update on her senior community, she spent 16 years as the About.com children's books expert. A past president and longtime board member of WPC, she also served on the KPC board. A winner of several communications awards, Kennedy was the 2008 Kansas Communicator of Achievement. When she and her husband retired to Portland, Oregon, she continued her NFPW membership with that state's affiliate.

# WPC & AFFILIATES CALENDAR

**Jan. 5:** WPC monthly program, 11:30 a.m. at Larkspur Bistro & Bar.

**Jan. 10:** WPC board meeting, noon, details TBD.

**Jan. 19:** Early bird deadline for NFPW Communications Contest.

**Feb. 2:** WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

**Feb. 9:** Final deadline for NFPW Communications Contest

**Feb. 14:** WPC board meeting, noon, Advanced Learning Library

## NFPW 2022 Communications Contest

Earn recognition for the great work you do! The [National Federation of Press Women's 2022 Communications Contest](#) is accepting entries online, and the early bird deadline is Jan. 19. This two-tiered professional contest is open to both members and non-members, with entry fees discounted for members. The first tier of the contest is run at the state level. First-place winners from the state-level contest advance to the national level of judging. To be eligible to compete at the national level, the entrant must be an NFPW member in good standing. Entrants can join NFPW (professional level membership) once they learn of their winning status. NFPW offers numerous contest categories, including writing, editing, photography, graphics and design, radio and television, web and social media, advertising, public relations, speeches and more.



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