



Wichita Professional Communicators

Affiliated with Kansas Professional Communicators and NFPW

www.wichitaprofessionalcommunicators.com

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Virtual March Program

What: Hyperlocal Magazines in Wichita

When: 11:30 a.m. – 12:30 p.m. Wednesday, March 2
Zoom

Registration: Free through Eventbrite. A \$5 donation is suggested to support WPC's scholarship fund. You may donate via Eventbrite when you register for the meeting, or donate on our [website](#).

HYPERLOCAL MAGAZINES IN WICHITA

featuring Samantha Lucciarini, owner and publisher
Wichita Real Producers and BeLocal Wichita



Join us to learn how Samantha Lucciarini created a thriving publications business during a time when most would shy away from the challenge.

In an age where many print publications are dying, Samantha Lucciarini has launched two successful local magazines: Wichita Real Producers and BeLocal Wichita. The success of both publications comes down to tackling niche markets, solving problems, creating great content and establishing community – thus appealing to citizens and advertisers alike. Join us to learn how Samantha created a thriving publications business.



This virtual meeting is FREE but please [register](#) so we know who is coming! Zoom details will be posted on the Eventbrite online event page.

A \$5 donation is suggested to help fund WPC's scholarship fund. You may donate via Eventbrite when you register for the meeting, or donate on our [website](#).

Job Opportunities

Keeping an eye out for you

- **Textron** is hiring a [multimedia content producer](#) and a [communications specialist](#).
- The **Derby Informer** is looking for a [general news reporter](#).
- The **Wichita Wind Surge** is hiring a [digital marketing specialist](#).
- The **City of Wichita** is looking for a [communications specialist](#).
- **Howerton+White** is hiring an [account executive](#).
- **IMA Financial Group** is hiring an [internal communications specialist](#).

From the WPC President

Refresh and reorganize this spring



I'm writing this month's column during our second snowstorm in a matter of weeks — only this time, instead of eating take out Chinese food and watching "Kill Bill" with my partner, I'm nestled away in my office at the Library. I hope everyone has stayed warm and safe during these

blasts of winter weather, and is looking forward to the warm temperatures ahead of us. I, for one, am ready for patio season.

It's that time of the year where we look inward and around our spaces and begin that "spring cleaning" ritual. If you're anything like me, your home office is a "catch-all" room where wrapping paper from the holidays, tax forms, gifted books and other odds and ends are collected during the winter. I'll add in the pile of sprinkles I spilled on my reading chair I've yet to clean up — I promise the rest of my house is well-kept.

I encourage you to take some time in the coming weeks to refresh and reorganize your workspaces at home or in the office. Get rid of the excess papers and receipts. Restock your pencil jar with your favorite writing utensils. Grab some bins from Target to organize your invoices and bills. Grab

some trinkets and plants that make you happy, and don't forget to light a candle or plug in a Scentsy warmer to make the room smell nice. And while you're at it, invest in a new cozy blanket for those evening reading sessions with the window open — after all, you've earned it.

Making my space cozy and inviting helps me focus. It doesn't have to be the prettiest — find items that work for you. My "aesthetic" for my home office is cluttered. I say that in the nicest way possible. I love a home office that has piles of books scattered about, my favorite Playbills hanging in frames on the wall, and trinkets I've collected throughout the years. My grandfather's desk was always cluttered with papers and stress balls and sticky notes and pieces of pipe tobacco scattered about — I love that. I miss that smell. I miss that visual. I'm not taking up smoking pipes anytime soon, but little memories strung about on my desk at home make me nostalgic.

One of my favorite things about people is discovering what sparks their creativity, and I feel like a lot of that comes from the environment in which you create. Happy decorating!

Sean Jones

Applications for annual student scholarship open

Applications are now being accepted for the 2022 scholarship, awarded by Wichita Professional Communicators (WPC). The deadline for online applications is March 7 at midnight. WPC offers an annual \$2,000 scholarship to students pursuing degrees in the communications field at Wichita area colleges and universities.

Students pursuing careers in advertising, digital media, editing, graphic design, journalism, marketing, photography, public relations, public speaking, writing and other mass communications areas should apply.

Besides the monetary award, the scholarship recipient will receive a one-year WPC membership and its affiliated state and national organizations, Kansas Professional Communicators and National Federation of Press Women.

The winner will be announced in spring 2022. Requirements for a complete application can be found online at wichitaprofessionalcommunicators.com. For questions or more information, email wichitaprocom@gmail.com or directly contact scholarship committee co-chairs Wilma Moore-Black at



wilma.black@wichita.edu or Judy Conkling at judy.conkling@gmail.com.

“We have a strong, supportive membership that believes in giving back to grow our own journalists,” Moore-Black said. “The entire membership has many opportunities to get involved in WPC,

individually and through group projects. We are small in numbers, but a collective group that has big hearts and works hard to generate first-class events.”

Funds for the scholarship come from donations and WPC events, like the annual mixer, featuring a silent auction.

Help support WPC scholarships by donating silent auction items

We’re still a few months away from WPC’s popular late-summer mixer, but you can help now to make this scholarship fundraiser a great success — by helping assemble a collection of great silent auction items.

Popular items include:

- Entertainment and restaurant gift certificates
- Jewelry and accessories

- Fun and funky décor items
- Original artwork
- Professional services
- New or vintage books and games
- Wine and spirits

Individual items or assembled item baskets should be valued at \$25 or more; books in good condition at \$10 or more. Donations will be accepted now through July 30. All auction item donors will be

acknowledged at the event and on social media.

This popular annual fundraiser is the primary source of WPC Scholarship funds.

To make a donation, suggest a potential donor to be contacted, or for more information, contact Scholarship Co-chair Judy Conkling, 316-519-5786, judy.conkling@gmail.com.

WPC & AFFILIATES CALENDAR

March 2: WPC monthly Zoom program, 11:30 a.m.

March 7: Deadline to apply for WPC scholarship

March 14: WPC board meeting, noon, via Zoom

April 6: WPC monthly program, 11:30 a.m., details TBA

April 11: WPC board meeting, noon, via Zoom

June 23-25: NFPW Communications Conference in Fargo, North Dakota

WPC Member news

Conni Mansaw named senior development officer for Newman University

At-Large WPC Board member **Conni Mansaw** was named as Newman University's senior development officer. Mansaw's new position will help the university with donor relations, according to [Newman University News](#).

Mansaw received her undergraduate degree from Wichita State University, and later received her graduate degree in education and organizational leadership at Newman.

"As a working professional who made the decision to obtain my

master's degree while balancing my commitments as a wife, mom, daughter and active member of my community, I can confidently say my Newman experience was phenomenal," Mansaw said to Newman University News.

Dawn Monroe presenting at Kansas Nonprofit Chamber member meeting

WPC member and former board member Dawn Monroe is presenting at the Kansas Nonprofit Chamber's March member meeting.

Monroe will focus her presentation on Canva on March 10. Register for the event [here](#).



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