



Wichita Professional Communicators

Affiliated with Kansas Professional Communicators and NFPW

www.wichitaprofessionalcommunicators.com

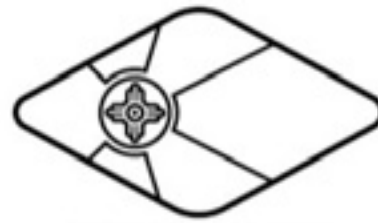
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WPC April Program

What: The Digital Way with Landon Huslig

When: 11:30 a.m. – 1 p.m.
Wednesday, April 6 at Larkspur Bistro

Registration: RSVP by noon on Tuesday, April 5, to save \$5! Advance tickets are \$20 for members and \$25 for non-members. Walk-ins are \$25 for members and \$30 for non-members. Students are \$10. (Ticket price includes buffet lunch, dessert, water, coffee or tea. Please note: If you register to pay at the door, you will be invoiced if you do not attend.)



WICHITA LIFE

The Digital Way with Landon Huslig

Landon Huslig runs Wichita Life ICT, a digital media platform with the goal to amplify Wichita. With this brand, Landon and his wife, Candace, run social media accounts, a podcast, a talk show and an email newsletter.

But Wichita Life ICT isn't Landon's full-time job; by day he works as a pipeline engineer for Flint Hills Resources.

Learn the Wichita Life ICT story and how a mechanical engineer cared so much for his community that he created an entire brand to spread good news about the city.



WPC monthly meetings support a scholarship fund for Wichita-area students pursuing a career in communications. So come network, be inspired by guest speakers and help a future communication colleague in the process. You may donate additionally [via Eventbrite](#) when you register for the meeting, or donate [online](#).

Job Opportunities

Keeping an eye out for you

- **KMUW** is hiring a [general assignment reporter](#).
- **Wichita Symphony Orchestra** is looking for a [manager of marketing and communications](#).
- **Southern Star Central Gas Pipeline** is looking for a [communications specialist](#).
- **Wichita State University** is hiring a [recruitment and communications specialist](#).
- **Century II Performing Arts & Convention Center** is looking for an [event manager and a marketing and booking manager](#).
- **Nexstar Media Group** is hiring a [content promotion producer](#).

From the WPC President *It takes a village*



It takes a village to make Wichita Professional Communicators work. This month, I want to talk about the hard work and dedication our board puts in each month to organize events and work to provide scholarships to communications students.

Your vice president/president-elect, Naomi Shapiro, is a digital genius who keeps tabs on our email accounts and alerts board members of new memberships and payments. Her work doing this helps keep us all on track and ensures nothing falls through the cracks. She also had this great idea to build a members-only Facebook group with some stellar added benefits — stay tuned.

Ben Redington is our secretary, and his attention to detail with our minutes at our monthly board meetings makes sure our conversations are well-documented and that we don't miss action items from month to month.

Our new treasurer is Brittany Sweeney, and let me tell you, it's amazing having a numbers person serve in this role. She has streamlined our financial statements and isn't afraid to throw out suggestions to better set us up for the future.

Keeping track of memberships is difficult, and Jennifer Eaton does it without complaint. She graciously agreed to serve as our membership VP again this year, and I'm thankful she did. She digs deep and provides thorough reporting and record keeping for our growing member base.

Kristin Bogner has done a fantastic job as our programs VP this year. She organizes the speakers at our monthly luncheon, and has introduced our organization to some heavy hitters in Wichita. I think we're all a little bit smarter thanks to the

thoughtfulness of her programs.

This group is just more fun having Teri Mott serving as our courtesy/reservations chair. She organizes the logistics on EventBrite and at Larkspur each month for our lunches, and she does it with a go-getter attitude and a smile on her face.

Shannon Littlejohn is our historian, and what a role for her. Not only is she full of WPC knowledge, she keeps us laughing and brings up great ideas to move us forward. She also has mad ukulele skills.

Kylie Cameron is our rockstar newsletter editor. She manages our growing subscription base, copy edits and makes sure we meet our deadlines.

Judy Conkling and Wilma Moore-Black make up our scholarship committee, the hardest roles on the board. They promote and choose the winner of our scholarship competition and organize our yearly mixer. Without their hard work and dedication, we wouldn't be able to fulfill our mission.

Vanessa Whiteside is our social media chair, and we are so thankful for her expertise and insight running our accounts. She keeps content fresh and exciting and always makes sure we participate in #WPCChats on Twitter during our monthly programs. Plus, her monthly reports are filled with valuable information.

Darcy Gray is my go-to person while I navigate serving as president. She led our organization well last year and is a master at keeping our website updated this year. Her knowledge of the organization is a huge asset not only to me, but for every member.

And finally, our two at-large members are hands down the best. Conni Mansaw and Emily Christensen both provide support and encouragement and much needed voices during our board meetings. They provide valuable insight, and I couldn't thank them more for their service.

Sean Jones

Save the date for the annual WPC mixer

Mark your calendar.

The popular annual WPC mixer and scholarship fundraiser will be Wednesday, Sept. 7, at the Wichita Marriott at Corporate Hills, in east Wichita.

Details will be available soon but, in the meantime, event organizers are already actively recruiting sponsors and silent auction donors.

For more information, contact Scholarship Co-chairs Judy Conkling at judy.conkling@gmail.com or Wilma Moore-Black at wilma.black@wichita.edu.

Remember: This is the primary fundraiser for WPC's annual scholarship for Wichita-area communications students, so don't miss your chance to support it!



Help support WPC scholarships by donating silent auction items

We're still a few months away from WPC's popular late-summer mixer, but you can help now to make this scholarship fundraiser a great success — by helping assemble a collection of great silent auction items.

Popular items include:

- Entertainment and restaurant gift certificates
- Jewelry and accessories

- Fun and funky décor items
- Original artwork
- Professional services
- New or vintage books and games
- Wine and spirits

Individual items or assembled item baskets should be valued at \$25 or more; books in good condition at \$10 or more. Donations will be accepted now through July 30. All auction item donors will be

acknowledged at the event and on social media.

This popular annual fundraiser is the primary source of WPC Scholarship funds.

To make a donation, suggest a potential donor to be contacted, or for more information, contact Scholarship Co-chair Judy Conkling, 316-519-5786, judy.conkling@gmail.com.

WPC & AFFILIATES CALENDAR

April 6: WPC monthly program, 11:30 a.m.

April 11: WPC board meeting, noon, via Zoom

May 4: WPC monthly program, 11:30 a.m., details TBA

May 9: WPC board meeting, noon, via Zoom

June 23-25: NFPW Communications Conference in Fargo, North Dakota

Tallgrass accepting entries for 20th annual film festival

The 20th annual Tallgrass Film Festival gets underway in late September and is now accepting submissions.

This year's five-day festival will be Sept. 28 to Oct. 2 in downtown Wichita. Filmmakers from around the world will be showcasing documentaries, films directed by women, animation, narratives, short films, and other independent cinemas.

"The addition of the animation, experimental, or virtual reality category (Vortex) and the Spanish cinema (Murmurations) category will broaden the range of our film program and further enrich the festival experience. I'm looking forward to the first edition of these new categories along with the longstanding submission categories," said Andre Seward, Tallgrass programming director.

May 14 is the regular deadline, and entries will be accepted through FilmFreeway until July 2. Go to Tallgrass Film festival's website for more details.

Wilma Moore-Black, scholarship co-chair for Wichita Professional Communicators, serves on the Tallgrass association's Gordon Parks advisory committee. The Gordon Parks Award for Black Excellence in Filmmaking will be presented for the second time. Cargill will give a \$5,000 cash award, and Panavision will award a \$15,000-value camera rental. Pa-

navision was the equipment used by Gordon Parks.

Moore-Black also serves as the publicist for David Parks, the son of the legendary filmmaker Gordon Parks. A native of Fort Scott, Kansas, Gordon Parks was the first Black photographer for Life magazine, an author, composer, and director. Parks and his son worked together on the making of the original "Shaft" and "The Learning Tree."

"I think it's just great that both Cargill and Panavision will be presenting such fantastic awards again to the filmmaker named in honor of my father, Gordon Parks," said David Parks, who also serves on the advisory committee. "Gordon was a very dedicated director when working on any of his projects. He had unbelievable work ethic and passion for excellence in filmmaking."



2022 WPC BOARD

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