



Wichita Professional Communicators

Affiliated with Kansas Professional Communicators and NFPW

www.wichitaprofessionalcommunicators.com

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WPC November Program

What: Are you talking to me?

When: 11:30 a.m. – 1 p.m.
Wednesday, Nov. 2, at Larkspur
Bistro & Bar

Registration: [RSVP by noon](#) on Tuesday, Nov. 1, to save \$5! Advance tickets are \$20 for members and \$25 for non-members. Walk-ins are \$25 for members and \$30 for nonmembers. Students are \$10. (Ticket price includes buffet lunch, water, coffee or tea. Please note: If you register to pay at the door, you will be invoiced if you do not attend.)



Are you talking to me?

**Strategies to Enhance
Inclusion in Marketing
and Communications**

Christina Long with CML Collective, LLC

11:30 a.m. • Wednesday, Nov. 2 • Larkspur



Christina Long is an entrepreneur and community-builder who is passionate about diversity, inclusion and economic development through entrepreneurship.

In her November presentation, “Are You Talking to Me? Strategies to Enhance Inclusion in Marketing and Communications,” participants will gain a greater understanding of how to broaden networks and platforms to engage those who are typically overlooked and who, often, go unheard.

Long is a native of Wichita, a Wichita State University graduate and the owner of CML Collective, LLC, an inclusive communication and design firm. She is also the founding president/CEO of Create Campaign, Inc., a tax-exempt nonprofit she established to help

urban entrepreneurs in Kansas to launch, innovate and grow.

Long leads the Wichita Urban E-Community, has served on the Wichita Regional Chamber of Commerce’s board of directors and is author of her debut book, “For the Greater Success.”

WPC monthly meetings support a scholarship fund for Wichita-area students pursuing a career in communications. You may donate additionally [via Eventbrite](#) when you register for the meeting, or donate [online](#).

Job Opportunities

Keeping an eye out for you

- The **American Heart Association** is looking for a communications director.
- **Cargill** is hiring a senior director of global communications.
- The **Greater Wichita Partnership** is hiring a public relations manager and graphic design manager.
- The **Kansas Humane Society** is hiring a director of marketing.
- **Conrade Insurance Group** is looking for a marketing specialist.
- **Wichita Family Dental** is looking for a marketing associate.

From the WPC President

Looking forward to next year



It's hard to believe another year has come and gone. This year has been a year of growth not only for me, but for Wichita Professional Communicators. I'm proud of the hard work our board has put in to think outside the box and try new things. When you surround yourself with upwardly mobile people who aren't afraid to push the envelope a little bit, good things happen. Like that one time we totally PACKED Larkspur to hear from Wichita By E.B. What a thrill!

As we wrap up 2022, I want to remind you all about the great work Wichita Professional Communicators does each year. Through donations, attendance at monthly luncheons, and bidding on silent auction items at our annual fundraiser, you are providing a scholarship to the next generation of professional communicators in Wichita. Many of us are former college students, so I know you can understand how valuable a scholarship can be for students.

I challenge you to invite your friends or colleagues to an upcoming meeting in 2023. As I pass the torch to our next president, my wish for this organization is to see it continue to grow into the premier communications group in Wichita. I would love to see this group outgrow its space at Larkspur. It's good to dream, isn't it?

On a totally different note, stay healthy. I didn't listen to the meteorologists when they told us to turn the heat on in our homes last Sunday, and my icebox house was 52 degrees Monday morning. Needless to say I caught the crud and felt gross this entire week. Stay warm. Eat healthy foods. Wash your hands. Wear your mask if you feel so inclined. Let's do what we can to keep Covid away this winter.

It's an honor to know such talented communicators. Thank you all for what you contribute to our great city.

Sean Jones



WPC & AFFILIATES CALENDAR

Nov. 2: WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

Nov. 14: WPC board meeting, noon, via Zoom

Dec. 7: WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

Dec. 14: WPC-ICT annual holiday party, 5-7:30 p.m. location TBA

Jan. 4: WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

Jan. 9: WPC board meeting, noon, via Zoom

WPC member news

- **Jill Miller** has published a book, "Never Finished: Practical advice for Modern Women to inspire your fierce, creative self." The book is a compendium of the best essays she has written over the past seven years for her [Finishing School for Modern Women](#).

- **Conni Mansaw** of CM Consulting and Development Services was recognized in the Wichita Business Journal's list of Women Who Lead: Small Business.

- **Kylie Cameron** of KMUW earned honorable mention at this year's Kansas Association of Broadcasters awards. She was recognized in the spot news category for "County commissioner requests outside investigation into Wichita teen's death."

- **Haley Crowson** was part of the KMUW team that earned first place in special programs in the Kansas Association of Broadcasters awards. The award was for the "Summertime reading has arrived" episode of the Books & Whatnot podcast.

- **Carla Eckels** of KMUW won a first-place Kansas Association of Broadcasters award for her story on the legacy of "Shaft," including an interview of David Parks, son of film director, photographer, musician and writer Gordon Parks.

- **Kindra Goertzen** received the Alumni Medallion Award from Tabor College.

- **Julie Ann Baker Brin** earned first place in this year's Kansas Author's Club awards for Japanese form poetry, as well as an honorable mention in the free verse category.

- **Samantha Lucciarini** was among the presenters at 1 Million Cups on Oct. 19 at Groover Labs, discussing [BeLocal Wichita](#).

- **Sarah Jane Crespo** served as host of the Midterm Election Rundown for [KMUW's Engage ICT](#). The Oct. 11 panel at Roxy's Downtown included **Kylie Cameron**.

2022 WPC BOARD

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