



# Wichita Professional Communicators

Affiliated with Kansas Professional Communicators and NFPW

[www.wichitaprofessionalcommunicators.com](http://www.wichitaprofessionalcommunicators.com)

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## WPC February Program

**What:** Kill Your Darlings with Megan Lovely

**When:** 11:30 a.m. – 1 p.m.  
Wednesday, Feb. 1, at Larkspur  
Bistro & Bar

**Registration:** RSVP by noon  
on Tuesday, Jan. 31, to save \$5!  
Advance tickets are \$20 for  
members and \$25 for nonmem-  
bers. Walk-ins are \$25 for mem-  
bers and \$30 for nonmembers.  
Students are \$10. (Ticket price  
includes buffet lunch, water,  
coffee or tea. Please note: If you  
register to pay at the door, you  
will be invoiced if you do not  
attend.)



Join us for our dynamic February program, “Kill Your Darlings,” with City of Wichita Communications and Event Manager Megan Lovely.

Meg joined the City of Wichita Communications team in 2015. Prior to joining the City, she was the marketing manager for national not-for-profit agency, Envision, Inc. She also held the position of marketing coordinator at Jack DeBoer’s hospitality brand, Value Place. Prior to that, she spent over four years in public relations in the advertising industry. She has won Addy Awards in Social Media Marketing and Copywriting. She’s a graduate of Wichita State University with a Bachelor’s degree in Integrated Marketing Communication and English and a mini MPA in Public Administration. She’s a board member of the Wichita Art

Museum. We’re excited to hear what she has to share, and to visit with friends and colleagues.

Ticket price includes buffet lunch and water, coffee or tea.

Your purchase helps to fund WPC’s scholarship. You may donate additionally via [Eventbrite](#) when you register for the meeting, or donate [online](#).

WPC monthly meetings and annual fundraisers support a scholarship fund for Wichita-area students pursuing a career in communications.

So come network, be inspired by guest speakers and help a future communication colleague in the process.

# Job Opportunities

## Keeping an eye out for you

- **KMUW** is looking for a [Radio Real Community Engagement Intern](#).
- **Kansas Turnpike Authority** is looking for a [internal communications specialist](#).
- **Gavel Roads Online Auctions** is hiring a [marketing coordinator](#).
- **KSAS/KMTW** is looking for a [chief engineer](#).
- **IMA Financial Group** is hiring a [public and media relations manager](#).
- **Koch Industries** is looking for a [communications & marketing manager](#).

## From the WPC President Winter blues



"February, when the days of winter seem endless and no amount of wistful recollecting can bring back any air of summer." —Shirley Jackson

I am not very good at winter. I grew up in a tropical climate, where temperatures didn't vary by more than five or six degrees all year. For the most part, I enjoy getting to experience seasonal change here in Wichita, but I have to say this winter nonsense is getting to me, especially when we yo-yo back and forth from sunny and warm to snow and ice.

Creativity is hard for me to fire up this time of year, when days are getting longer but aren't really long enough yet and everything, everyone seems to be waiting for something to happen and jolt us back into action. I find myself staring at blank pages for a lot longer than I should, including the new Word document I opened to

write this missive.

You would think this painfully slow season would be the perfect time for me to pick up all those books I've been meaning to read or catch up on all the movies I missed but apparently my mind has other ideas. Like endlessly scrolling through social media feeds and daydreaming about warm waves and sand between my toes. Apparently my brain wants and needs to go on spring break.

February is the shortest month of the year and I'm excited for things to look forward to during my epic winter doldrums. WPC is kicking it off with a one-two punch: our luncheon program with my office neighbor and raconteur, Megan Lovely, Feb. 1 and then the always exciting Groundhog Day ceremony the following day. I, for one, am hoping that they'll let us know spring is on the way.

**Naomi Shapiro**

## Applications open for annual WPC scholarship

Applications are now being accepted for the 2023 scholarship awarded by Wichita Professional Communicators. The deadline for online applications is midnight, March 6. WPC offers an annual \$2,000 scholarship to students seeking degrees in the communications field at Wichita area colleges and universities.

The online application can be found at [WichitaProfessionalCommunicators.com](http://WichitaProfessionalCommunicators.com). For questions or more information, email [WichitaProCom@gmail.com](mailto:WichitaProCom@gmail.com) or directly contact WPC's scholarship committee co-chair Wilma Moore-Black at [wilma.black@wichita.edu](mailto:wilma.black@wichita.edu)

Besides the monetary award, the scholarship recipient will receive a one-year membership in WPC and its affiliated state and national organizations, Kansas Professional Communicators, and National Federation of Press Women.

The winner will be announced in the spring.



# Save the date for WPC's scholarship fundraiser, mixer

This fall, Wichita Professional Communicators (WPC) annual scholarship fundraiser and mixer will have a new location — the KMWU offices in Old Town.

"Our members and supporters attend this annual fundraiser from all across the city, so the WPC board thought it was time to move to a new, central location," said WPC scholarship co-chair and event coordinator Judy Conkling. "When we learned the beautiful KMWU lobby and boardroom were available for our event, we jumped at the opportunity."

This year's after-work mixer and silent auction will be Thursday, Sept. 7, so mark your calendars now and plan to attend. The event is the primary fundraiser for WPC's scholarship fund, supporting Wichita-area college communications students.

Unique and desirable silent



auction items for every budget are what make the WPC scholarship fundraiser so popular and successful every year. To donate or volunteer to solicit items for this year's event, contact Conkling at (316)

519-5786, [judyconkling@gmail.com](mailto:judyconkling@gmail.com).

Watch for details, coming soon. Tax-deductible donations can be made anytime to the scholarship fund at WPC's website.



## WPC & AFFILIATES CALENDAR

**Feb. 1:** WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

**Feb. 8:** Final deadline for KPC, NFPW communications contest

**Feb. 13:** WPC board meeting, noon, via Zoom

**March 1:** WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

**March 6:** Deadline to apply for WPC scholarship

**March 13:** WPC board meeting, noon, via Zoom

## WPC member news

- **Julie Ann Baker Brin** had three pieces published in Flying Ketchup Press's 'Night Forest' anthology.
- **Kylie Cameron**, WPC newsletter editor, began teaching Media and Politics at Wichita State University this semester as an adjunct professor.
- **Judy Conkling, scholarship co-chair**, helped her mother, Katie, celebrate her 102nd birthday recently. As one of the first women in the U.S. Army, the Wichita native and WWII veteran was featured in news stories on KAKE-TV and KSN-TV. She will also appear in upcoming stories on PBS Kansas.

## Wichita Public Library introduces LinkedIn Learning

You can access hundreds of online courses through LinkedIn Learning.

Learning and growth at work (and in life) is a journey and lifelong process. Wichita Public Library is committed to your professional and personal development and is now proud to offer LinkedIn Learning to you.

Why use LinkedIn Learning? LinkedIn Learning lets you learn at your own pace. You can select courses relevant to your current role in areas like social media, graphic design and marketing. You can also pursue other passions!

With courses on financial literacy, languages – even drawing and music theory – you'll be able to grow and develop in the areas you care about

both at and outside of work.

Accessible 24/7 from your desktop or mobile device, visit LinkedIn Learning by logging in at [wichitalibrary.org](http://wichitalibrary.org).

You may watch an entire course or individual videos – some are as short as four or five minutes. You will be able to bookmark courses that suit your interests, keep track of the courses you have taken, and when you complete a course, you'll receive a certificate.

Need help? You can schedule a Book-A-Librarian appointment at the Advanced Learning Library and a technology trainer will provide one-on-one assistance with your questions.

# 2023 WPC BOARD

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