



Wichita Professional Communicators

Affiliated with Kansas Professional Communicators and NFPW

www.wichitaprofessionalcommunicators.com

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WPC June Program

What: Kansas African American Museum: Forward to the Future with Denise Sherman

When: 11:30 a.m. – 1 p.m.
Wednesday, June 7, at Larkspur
Bistro & Bar

Registration: **RSVP by noon**
on Tuesday, June 6, to save \$5!
Advance tickets are \$20 for
members and \$25 for nonmem-
bers. Walk-ins are \$25 for mem-
bers and \$30 for nonmembers.
Students are \$10. (Ticket price
includes buffet lunch, water,
coffee or tea. Please note: If you
register to pay at the door, you
will be invoiced if you do not
attend.)



 Wichita Professional
Communicators

Join us to learn what's next for
The Kansas African American
Museum!

Don't miss our June program: The
Kansas African American Museum:
Forward to the Future, with Denise
Sherman.

Denise, who holds a Masters of
Science in Organizational Devel-
opment from Friends University,
serves as the executive director for
The Kansas African American Mu-
seum (TKAAM). During her tenure
at the museum, she has elevated
the African American story, experi-
ences, and contributions to society
supported by the WE ARE CUL-
TURE positioning statement.

Currently, Denise is preparing for
TKAAM's future, while celebrating
their 25th anniversary as a mu-

**Kansas African
American Museum:
Forward to
the Future
with
Denise Sherman**



**11:30 a.m.
Wednesday, June 7
Larkspur Bistro and Bar**

seum and planning a capital cam-
paign for their new location.

Ticket price includes buffet lunch
and water, coffee or tea.

Your purchase helps to fund WPC's
scholarship. You may donate ad-
ditionally via [Eventbrite](https://www.eventbrite.com) when you
register for the meeting, or donate
[online](#).

WPC monthly meetings and
annual fundraisers support a
scholarship fund for Wichita-area
students pursuing a career in com-
munications.

So come network, be inspired by
guest speakers and help a future
communication colleague in the
process.

Job Opportunities

Keeping an eye out for you

- **KMUW** is looking for a corporate sponsorship account executive.
- **The Public Policy & Management Center at Wichita State University** is looking for a program specialist.
- **Foulston Siefkin LLP** is hiring a marketing coordinator.
- **The Kansas State Fair** is looking for a graphic design/marketing assistant.
- **The American Heart Association** is hiring for an editorial assistant.
- **The Salvation Army** is looking for a public relations and media specialist.

From the WPC President Writing about someone you love



It's hard to write about yourself (oh my gosh, the horrors of trying to write a bio) but it might be even harder to write about someone you love, especially when

you're trying to convey their entire essence within a designated word count.

My uncle Steve passed away very unexpectedly a few weeks ago and I was asked to write his obituary. He was my mom's baby brother, the youngest of her seven siblings, and we were more like siblings than uncle and niece since I spent summer months with my grandparents in California.

He introduced me to tons of music, encouraging my love of new wave and pop-punk. He'd take me to record stores and movies and the mall, only teasing me a little for what a weirdo I was as an awkward if precocious kid. Most remarkably, even when he was a teenager and college student, he never complained about having

to bring me along or entertain me. He was never too busy for a game of Scrabble or Trivial Pursuit. "Jane Eyre!" he would shout if he didn't know the answer to an Art & Literature question.

When you want to tell the world everything about how great a person is, words seem insufficient. How do you write about someone who taught me so much? Who loved his "Bride" (she would roll her eyes whenever he referred to her as such, although I think she secretly liked it) and four kids more than anything on earth? Who left this world just days before his

second grandchild entered it?

Steve made the world's best grilled cheese and loved golf more than any human being should but those seem like such microscopic aspects of his personality. In the end, I had to go with broad strokes. Just the facts, milestones and dates and next of kin. It won't ever be enough but hopefully those who read it will be able to catch a glimmer of how much he meant to us.

Naomi Shapiro



WPC & AFFILIATES CALENDAR

June 7: WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

June 12: WPC board meeting, noon, via Zoom

June 22-24: NFPW conference, Cincinnati, Ohio

July 5: WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

July 10: WPC board meeting, noon, via Zoom

Sept. 7: WPC Mixer and Silent Auction, KMWU Studios

WPC member news

- WPC Board member **Kindra Goertzen** was named a top women professional in marketing by the Wichita Business Journal.
- Vanessa Whiteside** won a 1st place book award by the Kansas Professional Communicators for her book "100 Things To Do In Wichita Before You Die." **Jill Miller** won a 1st place book award in a different category for her book "Never Finished."
- Amy Geiszler-Jones** received four 1st-place awards. Other winners of 2nd, 3rd and Honorable Mention awards include **Jeffrey Goudie, Gwen Larson, Cheryl Miller, Wilma Moore-Black** and **Monica Springer**.
- WPC Treasurer **Brittany Sweeney** shared her insight with Cohort Five of The Thread: A Women's Leadership Collective in May.

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