# WPC Wichita Professional Communicators

Affiliated with Kansas Professional Communicators and NFPW

www.wichitaprofessionalcommunicators.com

# WPC August Program

What: "Everything is different: Now what?" with Polly Basore Wenzl of The Wichita Beacon

When: 11:30 a.m. – 1 p.m. Wednesday, Aug. 2, at Larkspur Bistro & Bar

### Registration: **RSVP** by noon

on Tuesday, Aug. 1, to save \$5! Advance tickets are \$20 for members and \$25 for nonmembers. Walk-ins are \$25 for members and \$30 for nonmembers. Students are \$10. (Ticket price includes buffet lunch, water, coffee or tea. Please note: If you register to pay at the door, you will be invoiced if you do not attend.)

## Everything is different: Now what?

### **Polly Basore Wenzl**

The Wichita Beacon

WPC Wichita Professional Communicators

Join us in August as an OG print journalist discusses the personal and professional challenges of reinvention necessary to engage readers with local news in the age of YouTube and TikTok.

Born and raised in the college town of Stillwater, Oklahoma, Polly left after graduation to pursue big city dreams that took her to New York City, Moscow and Washington, D.C. A job with The Wichita Eagle brought her to Kansas in 1998, where she stayed by choice.

Polly spent the first 15 years of her career as a newspaper journalist, then another 19 years exploring a variety of word-related roles: philanthropist, book author, language arts teacher, nonprofit communications director, university outreach specialist and adjunct in-



VOL. 52 | No. 8 | Aug. 2023

#### 11:30 A.M. AUG. 2 AT LARKSPUR

structor. She returned to her journalism roots in 2022, becoming the editor of The Wichita Beacon, a non-profit, online news startup. Through it all, she has always been a storyteller. Polly writes as her life has been lived — with purposeful vulnerability meant to engender compassion and inspire hope.

Ticket price includes buffet lunch and water, coffee or tea.

Your purchase helps to fund WPC's scholarship. You may donate additionally via <u>Eventbrite</u> when you register for the meeting, or donate <u>online</u>.

WPC monthly meetings and annual fundraisers support a scholarship fund for Wichita-area students pursuing a career in communications.

# **Job Opportunities**

### Keeping an eye out for you

- The Kansas News Service is looking for a health equity reporter.
- FOX Kansas is looking for a sales professional.
- WSU Tech is hiring an assistant creative director.
- Textron Aviation is looking for a communication associate.
- KSN is hiring for a multimedia journalist.
- Wichita Police Department is looking for a public information officer.

# From the WPC President Go out and vote



National elections often have showier headlines, but municipal elections play a direct and immediate role in shaping our day-to-day lives. They determine the candidates who will represent Wichita, making decisions about local policies, education, infrastructure, public safety, and more. Voting in primary elections

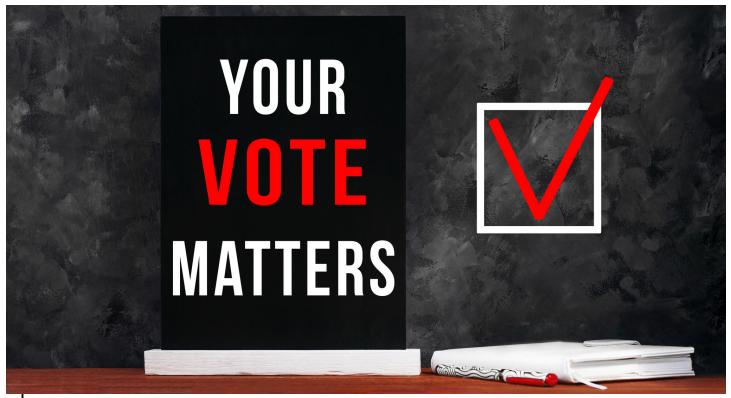
empowers us to select candidates whose values

and visions align with our own, and who genuinely understand our community's unique needs.

I hope you will join with me in exercising your right to vote in the primary election and again in November!

More information for voters can be found at <u>sedgwickcounty.org/elections/</u>.

Naomi Shapiro



### WPC & AFFILIATES CALENDAR

**Aug. 2:** WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

**Sept. 7:** WPC Mixer and Silent Auction, KMUW Studios

**Aug. 7:** WPC board meeting, noon, via Zoom

### Tickets now available: WPC Scholarship Fundraiser and Mixer

This year's Wichita Professional Communicators Scholarship Fundraiser and Mixer will be 6-8 p.m. Thursday, Sept. 7, at KMUW studios, 121 N. Mead, Wichita. Join us for wine, food, networking and a chance to bid on many wonderful silent auction items, all to benefit scholarships for future communications students.

Convenient parking is available in the lot just south of the KMUW building.

New this year will be a gift card pull, where your cash or card donation of \$15 guarantees you win a gift card to a local restaurant or business valued at \$15 or more. No one needs to go away empty-handed, and our future scholarship recipients will benefit from your generosity.

Tickets are just \$30. Purchase your ticket now or if you're unable to attend, make a tax-deductible contribution to the scholarship fund.

Auction item and gift card donation deadline is fast approaching. If you or your company can donate auction items (valued at \$25-\$50 or more) or if you have new or unused gift cards valued at \$15 or more to contribute to our gift card pull, contact Judy Conkling anytime at 316-519-5718, or judyconkling@gmail. com. All donations are tax-deductible.

Please note: Deadline for donations is Friday, Aug. 25.



## 2023 WPC BOARD

PRESIDENT Naomi Shapiro nshapiro@wichita.gov

### **PRESIDENT-ELECT** &

VP, PROGRAMS Kristin Bogner kristinlbogner@gmail.com

SECRETARY Ben Redington ben@benredington.com

TREASURER Brittany Sweeney brittany@sweeneybookkeeping.com

#### COURTESY/RESERVATIONS Teri Mott terimott@gmail.com

VP, MEMBERSHIP Haley Crowson

hcrowson@kmuw.org

### SCHOLARSHIP CO-CHAIRS

Judy Conkling, Wilma Moore-Black judy.conkling@gmail.com wilma.black@wichita.edu

> HISTORIAN Shannon Littlejohn shannon.littlejohn@gmail.com

NEWSLETTER EDITOR Kylie Cameron kylie.elizabeth.cameron@gmail.com

WEBMASTER Kindra Goertzen kgoertzen@unitedwayplains.org

### **AT-LARGE MEMBERS**

Jill Miller, Beth Bower, Conni Mansaw jill@jilldmiller.com beth@goodlifeguy.com cearlsaw@gmail.com

PAST-PRESIDENT

Sean Jones sjones@wichita.gov