# WPC Wichita Professional Communicators

Affiliated with Kansas Professional Communicators and NFPW

www.wichitaprofessionalcommunicators.com

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WEDNESDAY, DECEMBER 6 • 11:30 AM-1:00 PM

LARKSPUR BISTRO AND BAR

'Tis the season to celebrate with Wichita Professional Communicators at our holiday mixer. Join the gang in Old Town for lunch, dessert, music and gifts!

Join us for our holiday celebration on Dec. 6. We will be having a white elephant gift exchange, so bring your best naughty or nice gift — and be prepared to steal the one you want.

In addition, we will be hosting a gift card pull. Bring \$15 in cash to par-

ticipate, and have a chance to draw a gift card to various local establishments with a value of \$15-25.

We are looking forward to celebrating a successful year with all of our friends.

See you at 11:30 a.m on Wednesday, Dec. 6, at Larkspur.

Ticket price includes buffet lunch, dessert and water, coffee or tea. <u>RSVP by noon</u> on Tuesday, Dec. 5, to save \$5. -Advance tickets: WPC members \$20; Non-Members \$25 -Walk-ins: WPC members \$25; Non-Members \$30 -Students are always \$10 - Please note: if you register to pay at the door, you will be invoiced if you do not attend.

Your purchase helps to fund WPC's scholarship fund. You may donate additionally via Eventbrite when you register for the meeting, or donate <u>here</u>.

# **Job Opportunities**

## Keeping an eye out for you

- Cox Communications is hiring an advertising
  <u>account executive.</u>
- Ascension is hiring an internal communications manager.
- Wichita State University is looking for a marketing coordiantor.
- ACLU of Kansas is looking for a digital communications specialists.
- KSN is hiring for several openings.
- KMUW is looking for its Korva Coleman Diversity in Journalism intern.

# From the WPC President WPC's mission statement



At our last board meeting, we were discussing the need to define and focus Wichita Professional Communicators' mission statement. Should we broaden our scope, like KPC has in their mission statement "to actively protect our First Amendment

and Freedom of Information rights," or is it enough to just say that WPC supports and promotes communicators through professional and student development, the way our mission is written in our bylaws? It seems almost glib in comparison to NFPW's "to promote professional and ethical practices in communication by providing members tools and pathways to strengthen their skills and to advocate for the First Amendment to create an informed public."

As I begin my final month as president of Wichita Professional Communicators, I have been thinking about what this organization means to me. I first joined WPC years ago, after being lured to an innocuous holiday mixer by my friend Cindy Kelly. I remember seeing quite a few other mutual friends there — Jennifer Keller, Teresa Veazey, and Jill Miller among them — and noticed that WPC seemed different than other business networking groups I'd been to. I felt welcomed, warmly.

I loved that WPC members had journalism backgrounds, which gives them not only an

innate geekiness but also a lifelong curiosity about... everything. Since many members are freelancers or have been freelancers, they are experts at connecting the right people with the right opportunities and don't blow smoke or mince words about bad ones. They believe that learning doesn't finish when you leave the classroom but is something that burns within that you stoke like a fire and share with others.

I would like to see WPC draft a mission statement that is a feisty and full of conviction as its membership seems to be. I know Kristin and I are anxious for your help in making this reflect the organization we have evolved into over the years.

### Naomi Shapiro



### WPC & AFFILIATES CALENDAR

**Dec. 6:** WPC holiday luncheon, 11:30 a.m., Larkspur Bistro & Bar

**Dec. 11:** WPC board meeting, noon, via Zoom

**Dec. 13:** WPC-ICT unoffice holiday party, 4-8 p.m. Location TBD

Jan. 10: WPC monthly program, 11:30 a.m., Larkspur Bistro & Bar

**Jan. 14:** WPC board meeting, noon, via Zoom

**Jan. 17:** Early bird deadline for KPC, NFPW communications contest

### NFPW/KPC/WPC membership renewals, how to join

If you are a current member of WPC/Kansas Professional Communicators/NFPW, you should have received an email from NFPW headquarters to renew your dues since membership runs on the calendar year.

To continue your WPC and KPC membership, select both the Kansas and Kansas-Wichita affiliates when renewing. To check your membership record to ensure all your information is correct or to renew, visit https://nfpw.memberclicks.net/join . If you haven't already, create a login and password to access your record.

If you'd like to join WPC/KPC/ NFPW, visit the same link.

Dues are \$160 (\$30 for WPC, \$40 for KPC and \$90 for NFPW).

A professional-level membership provides more networking opportunities with professionals across the U.S. and access to both NFPW and all other affiliates' programming (many offer virtual options). It also offers more professional development opportunities, including financial grants for members, advocacy for First Amendment issues and recognition through a national contest.

For any questions about membership, please contact info@ nfpw.org or Amy Geiszler-Jones, KPC vice president of membership, at algj64@sbcglobal.net or 316.210.4931.

Renewals for local-only WPC membership are handled directly by WPC.



# 2023 WPC BOARD

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